



# Google is proud to call Texas home

Creating economic opportunity across the Lone Star State

**10+ years**

Google has proudly called Texas home for more than a decade with offices in Austin and Dallas, and a data center in Midlothian—a \$600M investment.

**1,700+**

Texans are employed full-time at Google.

**1.43M Texas businesses**

have connected directly with customers using Google—like [Reina Rebelde](#) and Peacock Alley in Dallas, [Casero](#) and Kettlebell Kings in Austin, [ShearShare](#) in McKinney, and [Wholesome Sweeteners](#) in Sugar Land.

**\$26.45B**

of economic activity provided for 162,400 Texas businesses, nonprofits, publishers, creators, and developers in 2020.

## Helping Lone Star businesses and job seekers

For years, Google has supported digital skilling programs that can help sustain small businesses and help people secure fast-growing, good-paying jobs. With so many U.S. workers displaced by the COVID-19 pandemic, these solutions are even more critical to economic recovery. Technology creates growth opportunities for American businesses and can help American workers develop the skills they need to succeed in the digital economy.

**\$180M**

to support small business resilience

In collaboration with Opportunity Finance Network (OFN), Google made a **\$180M** commitment to support underserved small businesses across the country through the [Grow with Google Small Business Fund](#) and [Google.org Grants program](#). The fund delivers low-interest loans to community development financial institutions (CDFIs), such as **PeopleFund** in Austin and **National Association for Latino Community Asset Builders (NALCAB)** in San Antonio.

**4,900+**

underrepresented business owners trained in Texas by local digital coaches

In 2017, Google launched the [Grow with Google Digital Coaches](#) program in Austin and more recently in Houston. The program provides free hands-on coaching and digital skills training to help Black and Latino small businesses reach new customers, thrive online, and grow. Our Texas Digital Coaches have helped train **4,900+ small business owners** through **100+ digital skills workshops**.

**15.6K+**

Texans enrolled in the Google IT Support Certificate program

Google is invested in expanding access to [Google Career Certificates](#) to help more people grow their careers. To date, the [Google IT Support Certificate](#) has been implemented through 100+ community colleges and dozens of career technical education sites, including **EI Centro Community College** in Dallas. To reach underserved communities, Google has given out 100,000 in scholarships, including to **Generation USA**. **15.6K+ Texans** have enrolled in the program and **60%** of people who take the Google IT Support Certificate course are Black, Latino, women, or veterans.



*“As a digital-first business, Google makes it so seamless and easy to communicate and manage our workflows.”*

Regina Merson  
Founder of [Reina Rebelde](#)  
Dallas, Texas

Google for Startups partners with leading Texas startup organizations that are supporting the state's technology entrepreneurs, like **Capital Factory**. Google also invested **\$175M** toward economic opportunity for Black business owners, startup founders, job seekers, and developers and created a **\$5M Google for Startups Black Founders Fund** as part of the initiative. Recipients include **ShearShare, Inc.** and **CourMed** in McKinney and **Zirtue** and **Kanarys** in Dallas. Additionally, in partnership with **American Underground**, Google for Startups concluded its fifth annual Black Founders Exchange program last year. Since the program began, founders have collectively raised **\$23M+** in funding, including **Bandwagon** and **Sandbox Commerce** in Austin.

## Supporting Texas nonprofits, veterans and families

We know that organizations are already doing great work in Texas. That's why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding and other resources and services to more Texans, including those historically underserved.

### \$10M+

in grants to nonprofits and organizations based in Texas

Google.org has awarded **\$10M+** in grants to nonprofits and organizations based in Texas. This funding has helped organizations like the **Austin Education Foundation** support remote learning during the pandemic and operating support for **Out Youth** to help the LGBTQ community in Texas.

Since 2004, Google employees based in Texas—with matching contributions from Google—have donated **\$10M+** in charitable giving to nonprofits. Since 2010, Google employees in Texas have also served **24K+ hours of volunteer and pro bono work** with local nonprofits and organizations.

### Nearly 350K

Texans trained on critical digital skills

Grow with Google has **partnered with 400+ organizations** in the state to **train nearly 350K Texans** on digital skills, including public libraries, chambers of commerce, and more.

In partnership with **Ft. Hood, Joint Base San Antonio**, and the **United Service Organizations (USO)**, Grow with Google has **trained hundreds of transitioning service members, spouses, and military vets** on resume-building and interview skills.

### \$34.96M

in Google Ad Grants to Texas nonprofits

To help low-income families in San Antonio, Google.org provided **\$1M in direct cash transfers** to The Family Independence Initiative (FII). In 2018, Google.org partnered with the **Michael and Susan Dell Foundation** and **St. David's Foundation** to launch FII Austin with a **\$1.3M** combined investment.

Google for Nonprofits provides organizations across the U.S. with access to Google products and programs such as Google Workspace for Nonprofits, Google Ad Grants, YouTube, and Google Maps Platform. Since 2011, Google for Nonprofits has supported **11,200+ nonprofits** in Texas. In 2020, Google provided **\$34.96M in in-kind search advertising credit** to Texas nonprofits through the Google Ad Grants program.

### Free

high-speed Internet service provided to Austin residents

Google Fiber has provided high-speed, high bandwidth internet services to residents in Austin and San Antonio for years. 35+ Austin schools, libraries, community centers, municipal facilities and nonprofits receive **Google Fiber gigabit internet service at no cost** through the Community Connections program. Additionally, residents at 870 units in Austin receive gigabit internet service at no cost through the Gigabit Communities program.